

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Days Inn Named Best New Business in Barrie

TORONTO, ON. November 8, 2004. Days Inns - Canada is proud to announce that its newly constructed Barrie hotel was named 'Best New Business' in Barrie at the 2004 Bell Canada Business Awards, Wednesday evening. This prestigious award recognizes the new local business that has made the most profound impact on the city of Barrie within the last 18 months.

Days Inn was nominated in the 'Best New Business' category by local Barrie businesses, along with Results Placements and Telus Mobility, a large call center with more than 300 employees. Despite its smaller 25-staff operation, Days Inn took the coveted award based on its exceptional level of customer service and outstanding success in the community.

"We are extremely proud of our new Barrie property for this stellar performance in its region," says Irwin Prince, President & COO, Days Inns - Canada. "Accomplishments like this serve to inspire all our properties to higher levels of service excellence and raise the standard of the Days Inn brand across the country."

"We've worked very hard to support this community and build a 3-star hotel that offers 5-star service, says Stella Gan, General Manager of the Days Inn - Barrie. With such strong competition in our category, I'm thrilled that our efforts have been recognized with this important award."

Conveniently located near Barrie's commercial and downtown districts at 60 Bryne Drive, the Days Inn - Barrie provides convenient access to two major thoroughfares - highway 400 and Essa Road. Standard guestroom accommodations feature comfortable double queen or king-size beds, high-speed internet access, movies-on-demand, a microwave, mini-fridge, hairdryer, coffee maker, iron and ironing board. Deluxe family and honeymoon suites featuring a Jacuzzi and fireplace are also available. Other services and amenities include an indoor pool, fitness center,



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gift shop, meeting facilities, guest laundry and business center. Guests will also enjoy a complimentary continental breakfast and *National Post* newspaper.

About Days Inn

Days Inns - Canada is one of the country's leading hotel chains with 80 independently owned and operated properties and over 7,300 rooms. Our franchises cover a wide range of urban, airport and resort properties in primary and secondary markets across Canada. Realstar Hotel Services Corp. is the master franchisor of the Days Inn brand in Canada. Days Inn Worldwide Inc. is a wholly-owned subsidiary of Cendant Corporation (NYSE:CD) and is the world's largest franchised hotel chain with over 1,900 properties and more than 164,000 rooms worldwide. For more information about Days Inns - Canada, please visit www.daysinn.ca.

For more information, please contact:

Samantha Denham
Director of Marketing
Days Inns - Canada
Tel: (416) 966-8472
samantha.denham@daysinn.ca

Stella Gan
General Manager
Days Inn - Barrie
Tel: (705) 733-8989
stellagan@daysinnbarrie.com

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